



EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

⚠ Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	MobyDick ETS Collectif pour un Service Civique Européen (CSCE)
PIC number:	901304407
Project name and acronym:	CERV-2022-CITIZENS-TOWN-TT CERV 101091321 Plat - Vietri Sarreguemines

EVENT DESCRIPTION	
Event number:	3
Event name:	FINAL EVENT IN SARREGUEMINES WP3
Type:	Workshop, conference, visit
In situ/online:	IN SITU
Location:	Sarreguemines - France
Date(s):	From 27 to 30 November 2025
Website(s) (if any):	<p>Website of the project: https://service-civique-europeen.com/nos-partenaires/nos-projets/ Vietri sul Mare: Comune di Vietri sul Mare Sarreguemines: link</p> <p>Facebook: https://www.facebook.com/CollectifSCE/</p> <p>Instagram: https://www.instagram.com/servicecivique.eu/ https://www.instagram.com/mobydickets?igsh=ZmNpazR3ZHJc3Ux</p>
Participants	

Female:	12		
Male:	45		
Non-binary:	0		
From country 1 ITALY :	26		
From country 2 FRANCE :	31		
From country 3 [name]:			
...			
Total number of participants:	57	From total number of countries:	2

Description

Provide a short description of the event and its activities.

The third and conclusive stage of the **PLAT** project took place in **Sarreguemines** (France), from **27 to 30 November 2025**.

This milestone marked the successful conclusion of a strategic initiative designed to foster deep institutional and cultural ties between the cities of **Vietri sul Mare (Italy)** and **Sarreguemines (France)**.

Throughout the project, participants from both delegations had the unique opportunity to immerse themselves in each other's local realities, discovering the unique identities of the two cities firsthand. The core focus of this exchange remained their shared heritage: the art of **ceramics**. This final meeting, intentionally scheduled to coincide with the opening of the Christmas Markets in France, served as a concrete demonstration of the project's success.

A primary highlight of this collaboration was the specialized chalet within the Christmas Market, where French ceramics were displayed and sold alongside those produced in Vietri sul Mare. This joint exhibition not only promoted the artisanal excellence of both cities but also highlighted their stylistic differences and the mutual inspiration gained through the exchange. For the participants, this event was a vital opportunity to reunite and witness the tangible results of their work. Seeing their products showcased together facilitated deeper discussions on ceramic techniques and broader cultural themes, laying the groundwork for future Italy-France collaborations and long-term professional synergies.

Composition of the Italian delegation:

- **Francesco Morra** - *Provincial Councilor for Culture, Mayor of the city of Pellezzano, President of ANCI - Association of Italian Municipalities of Campania*
- **Daniele Benincasa**, *Councilor for Culture, City of Vietri Sul Mare*
- **Raffaele De Martino** - *Coordinator of the Vietri sul Mare Youth Forum*

Activities carried out

27 November 2025 - Arrival and Institutional Introduction

14:00 → Arrival of the Italian participants in Metz and check-in at accommodations.

15:30 - 17:00 → Participants were honored with a visit and reception at the Consulate General of Italy in Metz. During this institutional exchange, the delegation met with the Italian Vice Consul, Cristina Cireddu, to learn about the Consulate's vital role within the Grand Est region and the specific functions of each administrative office.

17:30 - 19:00 → The group was welcomed at the "Le Cap". This session focused on presenting the detailed agenda for the exchange and providing an overview of the ongoing projects and the overall progress of the partnership between Sarreguemines and Vietri sul Mare

19:30 → The day concluded with a dinner at the Brasserie. Afterward, participants enjoyed a free evening and a visit to the local Christmas Market.

28 November 2025

11:00 → The delegation arrived in Sarreguemines and settled into their local accommodations

12:30 → The Italian and French participants enjoyed a moment of sharing with lunch at a brasserie in the city center.

Then the group visited the **Musée de la Faïence** in the city center. This visit emphasized how physical heritage shapes local identity. The experience began in a modern, interactive area where the delegation explored the distinct qualities of various materials—ranging from delicate porcelain and stoneware to traditional faïence and earthenware. The tour then led through a sequence of themed galleries that illustrated the factory's industrial expansion and provided a window into the professional and personal lives of the workers who built this legacy.

Following the museum tour, the participants had the distinct honor of meeting **Christine Marchal**, the Councilor for Culture of the city of Sarreguemenis. This meeting provided an opportunity to discuss the importance and value of culture for the two twin towns, Vietri sul Mare and Sarreguemines.

19:30 → Dinner in the city center and free time

29 November 2025

10:00 → The morning began with an extensive guided tour of Sarreguemines. This session allowed the delegation to understand the city's urban evolution, its architectural landmarks, and how its identity has been shaped by centuries of ceramic production

12:00 → Lunch in the city center

15:00 -16:30 → The afternoon was dedicated to a specialized visit to the *Moulin de la Blies - Musée des techniques faïencières*. This technical session focused on the industrial archaeology of the site, exploring the historical machinery and the specific manufacturing processes that transformed raw materials into the world-renowned Sarreguemines ceramic.

16:45 → A pivotal moment of the **PLAT project** took place at the **Carré Louvain**. This site, a central hub for commerce and community life in Sarreguemines, hosted a formal inauguration and reception presided over by the Mayor, **Marc Zingraff**. This ceremony served as a vital platform for open dialogue and confrontation, allowing participants to share visions and explore concrete possibilities for future collaborations and long-term professional synergies between Sarreguemines and Vietri sul Mare.

19:00 → - ceramic fest- The participants visited the Marché de Noël de la Faïence and saw the chalet selling ceramics from Vietri sul Mare, the result of the collaboration between the two cities on this project. This space acted as a physical gallery for the project, showcasing a curated selection of Italian and French ceramic works that symbolize the artistic twinning and shared cultural heritage of the two communities. The day concluded with a public music concert with Italian, French and German songs in the city center followed by the dinner.

30 November 2025

10:00 → Before departing for Italy, the group of participants had the opportunity to visit a third State, traveling to Germany to visit the city of Sarrebruck (Saarbrücken). They explored the local Christmas Markets, experiencing the fluid cultural exchange of this border region.

15:00 → The delegation departed for Luxembourg to begin their return journey to Italy, successfully completing the final event of the project

Key Cooperation Milestones

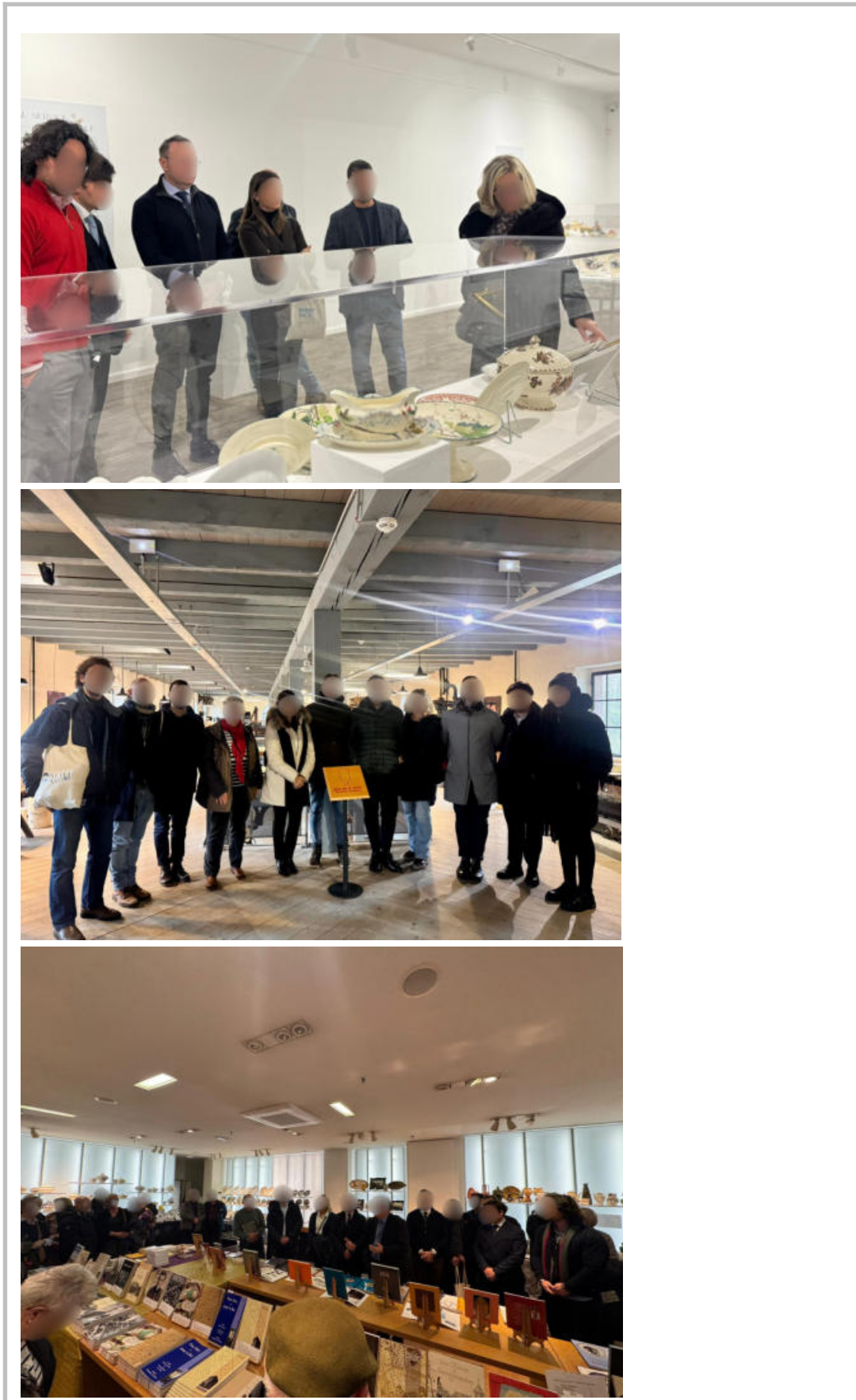
The third and final event in Sarreguemines serves as the crowning achievement of the **PLAT project**, consolidating the cooperation between the two municipalities through several key milestones. The success of this partnership is evidenced by the following achievements

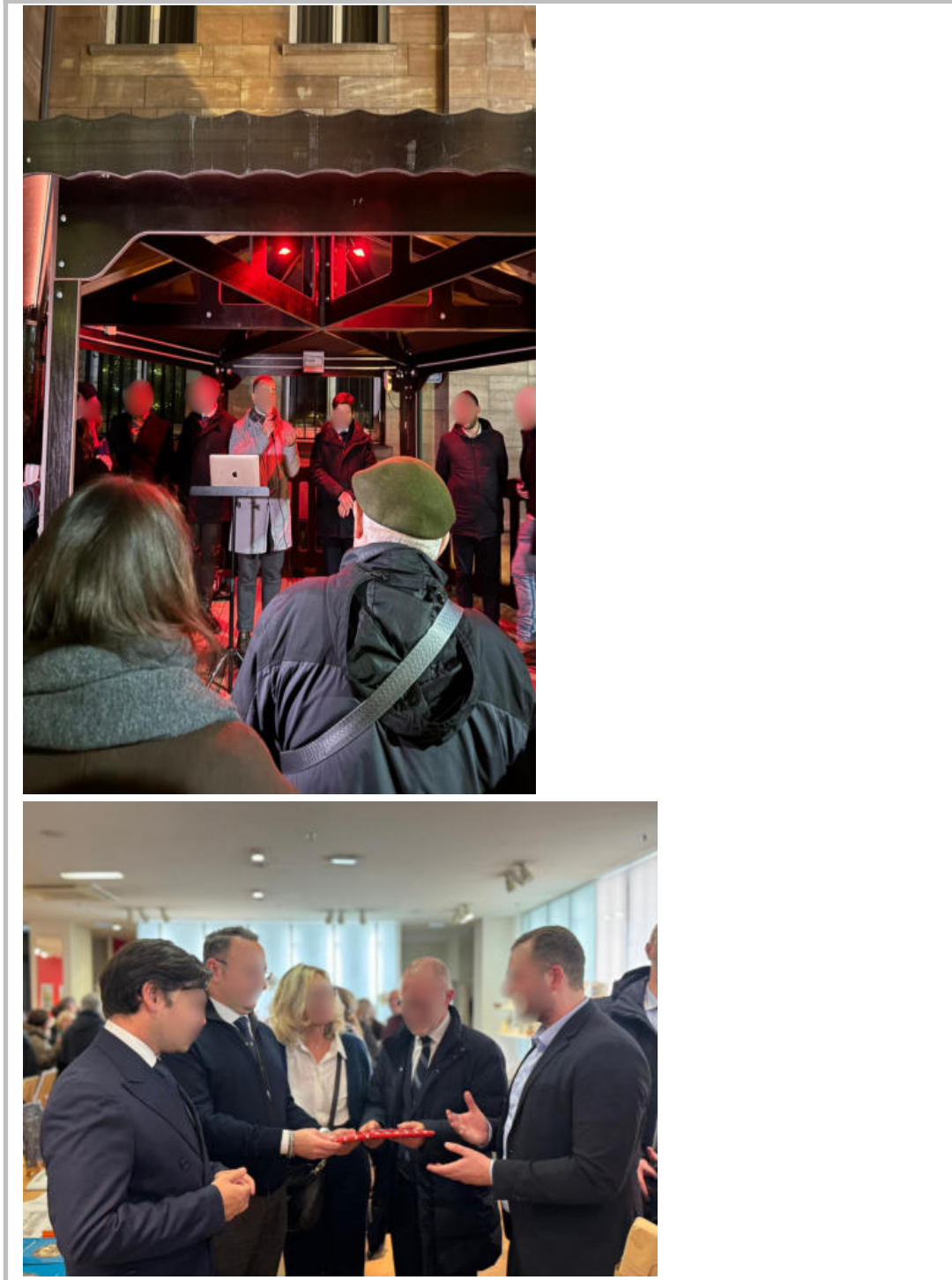
- **Artisanal Exchange and Market Integration:** A primary milestone was the successful exchange of ceramic works, culminating in the hosting of Vietri sul Mare's renowned factories at a dedicated stand during the Ceramic Festival and Christmas Market in Sarreguemines.
- **Strategic Stakeholder Engagement:** The project facilitated direct collaboration between historic Italian producers, such as **Ceramica PINTO** and **Ceramica SOLIMENE**, and their French counterparts, promoting professional growth and technical exchange.
- **Inter-Museum Cooperation:** A significant achievement was the formalization of ties between the local museums of both cities, focusing on shared history and technical evolution in the ceramic arts.
- **Sustainable Economic Synergy:** The ongoing sale of ceramics at the Marché de Noël demonstrates that the partnership has transcended a purely cultural exchange to become a viable economic collaboration that continues to promote regional craftsmanship.

SUPPORTING MATERIALS

Below are the links to the communications, announcements, media coverage related to the event and photos:

- <https://www.instagram.com/reel/DRonKe4AqP-/?igsh=MW1jZmMxbjdoNDIzcQ==>
- <https://www.instagram.com/p/DRmrqulD2yx/?igsh=cHIzaTRwb3ZtMHN6>
- <https://www.instagram.com/p/DRm8rwliOxH/?igsh=cDFzdq1M3E0cHN1>
- <https://www.instagram.com/p/DRuA3CMjnm5/?igsh=MXhndXdwZnF1aTlpOA==>
- https://drive.google.com/drive/folders/158CLadlnrXerGk1XY_g06DFkduyGl1K0?usp=drive_link











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